

**PAKISTAN ELECTRONIC MEDIA
REGULATORY AUTHORITY
HEADQUARTERS**

PEMRA Headquarters,
Maube Area G-8/1,
Islamabad.

Tel: 051-9107176
Fax: 051-9107129

F. No. 2(11)/OPS-BM/2022/3661

Islamabad, the 7th April, 2022.

All Satellite TV Channels

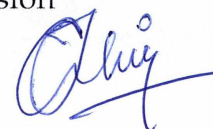
All FM Radio Licensees

All Distribution Networks

Subject: Ban on Airing of Advertisements of Unapproved / Illegal Housing Schemes / Societies Located in District Rawalpindi (Prohibition Order under Section-27 of PEMRA Ordinance)

The Rawalpindi Developed Authority (RDA) has approach the Authority (i.e. PEMRA) and identified that numerous housing scheme / project are unapproved / illegal as per RDA's bylaws and accordingly, requested PEMRA to impose ban on airing / advertisement of those housing projects / schemes / land sub-divisions without permission / NOC / approval of RDA. Details of the un-approved / illegal housing schemes as per the list provided to this Authority (**Annex-A**) are as follow:-

- i. List of unapproved / illegal housing schemes with RDA in District Council Tehsil Rawalpindi:-
134 schemes / housing projects / land sub-division
- ii. List of unapproved / illegal housing schemes with RDA in its own Limits:-
88 schemes / housing projects / land sub-division
- iii. List of unapproved / illegal housing schemes with RDA in Tehsil Murree:-
57 schemes / housing projects / land sub-division
- iv. List of unapproved / illegal housing schemes with RDA within Tehsil Taxila:-
28 schemes / housing projects / land sub-division
- v. List of unapproved / illegal housing schemes with RDA within Tehsil Gujar Khan:-
08 schemes / housing projects / land sub-division
- vi. List of unapproved / illegal housing schemes with RDA within Tehsil Kotli Sattian:-
03 schemes / housing projects / land sub-division

 (Page 01/02)

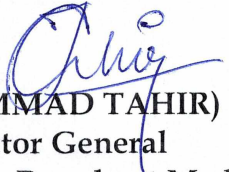
2. Regulation 18(h) of Television Broadcast Station Operation Regulation, 2012 and Clause-16 of Electronic Media Code of Conduct, 2015 requires that the programmes and advertisements shall conform to the law of the Country. Therefore, airing of advertisements of afore-noted housing scheme/ projects is hereby **PROHIBITED** under Section 27 of PEMRA Ordinance 2002 as amended by PEMRA Act, 2007.

3. Further, all Satellite TV and FM Radio Licensees are directed to refrain from airing advertisements promoting private projects / housing schemes / societies without having "NOC / Approval" of the Rawalpindi Development Authority (RDA) under relevant RDA laws.

4. Non-compliance to the above directions shall attract legal action leading to imposition of fine and/ or suspension/ cancellation/ revocation of licence under Section-29 and 30 of the PEMRA Ordinance, respectively.

5. This issues with the approval of the Chairman, PEMRA.

Enclosed: As Above (Annex-A, comprising 09 pages)


(MUHAMMAD TAHIR)
Director General
(Operations - Broadcast Media)

Cc:-

- The Director General (Monitoring), PEMRA HQs, Islamabad.
- All Regional Directors / In-Charges, Regional Offices, PEMRA.
- The Deputy Director (Public Relations), Directorate of Admin & Finance, Rawalpindi Development Authority (RDA), RDA Headquarters, Murree Road Near Liaqat Bagh, Rawalpindi with reference to letter No. RDA/02/PR/Rwp, dated 10.03.2022.
- The Director, Chairman's Secretariat, PEMRA HQs, Islamabad.
- The Dy. Director, Executive Member's Secretariat, PEMRA HQs, Islamabad.

**LIST OF UN-APPROVED / ILLEGAL HOUSING SCHEMES WITH RDA IN
DISTRICT COUNCIL TEHSIL RAWALPINDI**

Sr. No	Name of Scheme	Location / Mouza
1.	Blue World	Habtaal Sehah
2.	Khanyal Homes	Sehal / Habtaal
3.	Media Enclave	Sehal / Rajjar
4.	Qartaba City Extension	Muhahid-Malakwal-Dhidhar
5.	Islamabad Farm House Ph-I	Hoon Sharif
6.	Royal Farm House	Habtaal
7.	Imperial Garden	Chakri Road
8.	Al-Ameer City	Kalyam Mughal
9.	Rawal Farm House	Hoon, Adyala Road
10.	Green Aoks	Sehal & Habtaal
11.	The Regents Farms	Chakraan
12.	Gallop Greens Farm Houses	Gahi Syedian
13.	The Organic Farms (Al-Makkah City)	Chakran
14.	Abdullah City	Sehal, Rajor, Chakri Road
15.	Tameer Garden	Chahan
16.	Islamabad Green City	
17.	Ruden Enclave	Budihaal
18.	Rawal Enclave	Habtaal Chakri Road
19.	Al-Mirage Garden	Gahi Saydian
20.	Blue Hills	Chahan, Sangral, Chakri Road
21.	Bin Alam	Gahi Saydian
22.	Al- Jannat Garden	Chakri Road
23.	CBR Residencia	
24.	Airport Residencia	Thallian, Katarian
25.	Mehmood Town	Misriot
26.	Al-Harram City Phase-I, Part-II	
27.	Shadabad Housing Project	Khasala Kalan, Adyala Road
28.	Airport Town	Thalian
29.	Globel Avenue Phase I	Chakri
30.	LakeVista Residencia	Dhoke Abdullah
31.	Green Homes	Dhoke Abdullah
32.	Gulf City (old name Fatima Town)	Misrot, Chakri road
33.	Zaryab City	Pilo
34.	Soni Builders (Dream Homes, (Peace City)	Chakri Road
35.	Safa Valley (Land Sub Division)	Noon
36.	Pak Kashmir Sarhad Valley	Banda Nagiyal
37.	Chinaar Valley	Chahan Chakri Road
38.	Green View Colony	Dhoke Abdullah
39.	Overseas Enclave	Hayaal, Chakri Road
40.	CPEC Scheme	Habtaal
41.	Kashmir HeavenValley	Dhoke Abdullah, Hayal Ranyal

ATTESTED

42.	New Iqra City	Kolian Par, Chakri Road
43.	Agro Farm Project	Habtaal
44.	Islamabad Farm House Ph-I	Hoon Sharif
45.	Safari Green Homes	Dhalah Khasala
46.	Qurta City Extension	Mujahid, Malkwal, Dheder
47.	Islamabad Farm House Ph-II	Sood
48.	Islamabad Farm House Ph-III	Gahi Saydian
49.	Dream Land City	Chahan
50.	CPEC Resort Housing Scheme	Chakri Road
51.	Smart Garden	Chahan, Chakri Road
52.	City Farm House/City Town	Traia
53.	Magma City	Sehal
54.	National Garden	Chahan, Chakri Road
55.	Daniyal Town	Kolian Par, Chakri Road
56.	Ex-Service Man Housing Scheme	Kolian Par, Chakri Road
57.	Bahria Town Phase IX, (VIII Extension)	Lari Myana, Adyala Road
58.	Sasti Basti	Khasala, Adyala Road
59.	Chitral Town	Pilo Girja Road
60.	Gulshan-e-Kashmir (I, II)	Kolian Par, Chakri Road
61.	Pir Meher Ali Shah Town	Hayal Ranyal, Chakri Road
62.	Khyber Model Town	Chakri Road
63.	Al-Heaven Garden	Chakri Road
64.	Ali Mola Motorway City	Chakri Road
65.	Classic City	Chakri Road
66.	Hinna Town	Sangraal, Chakri Road
67.	Jafria Town	Habtaal, Chakri Road
68.	Gulshan-e-Sangral	Sangral, Chakri Road
69.	Pindi Dairy Town	Habtaal, Chakri Road
70.	Rawalpindi Green City	Ladian, Chakri Road
71.	Dubia City	Kolian Par
72.	Posh City	Kolian Par, Chakri Road
73.	Khyber Model Town	Kolian Par, Chakri Road
74.	Gulshan-e-Batgram	Chakri Road
75.	Gulshan-e-Subhan	Chakri Road
76.	Gulshan-e-Muhammadi	Chakri Road
77.	Gulshan-e-Mustifa	Kolian Par
78.	Khaber City	Chakri Road
79.	Indus City	Chakri Road
80.	Islamabad Green Valley	Chakri Road
81.	Jamu & Kashmir Enterprises	Chakri Road
82.	Khan Model Town	Chakri Road
83.	Latif Abad	Chakri Road
84.	Motorway View City	Chakri Road
85.	National Agro City	Chakri Road
86.	New Islamabad City	Chakri Road
87.	New Islamabad Farming	Chakri Road
88.	Qurta Corporation	Chakri Road

ATTESTED

89.	Qurtaba Farming	Chakri Road
90.	Rawal Garden	Chakri Road
91.	Saad Town	Chakri Road
92.	Saleh City	Chakri Road
93.	Sanam Valley	Chakri Road
94.	Sara Town	Chakri Road
95.	Osama Town	Chakri Road
96.	Vooler City	Chakri Road
97.	Al-Ibrahim City	Chakri Road
98.	SSR & Co.	Chakri Road
99.	Al-Harmain Town	Chakri Road
100.	PARC Cooperative Housing Society	Chakri Road
101.	Sun Light City	Chakri Road
102.	Pak PWD	Chakri Road
103.	City Model Town	Kolian Par
104.	Al-Baddar Motor way	Chakri Road
105.	Allama Iqbal Colony	Ranyal, Chakri Road
106.	Safari Green Homes	Dhalla Khasala
107.	International City	Chakraim
108.	Syed Farm House	Chakri
109.	Alkosar Valley	Habtaal, Khinger
110.	Bahria Lari Miana	Adyala
111.	Gulshan-e-Islam	Khasala Khurd, Adyala
112.	Sub Division Arroj But	Abn Chak
113.	MM Villas (Sub-Division)	Ranyaal
114.	Hobby Town	Chakbeli Road
115.	City Model Town	Kolyian Parr
116.	Pakistan Atomic Energy Commission Employees Cooperative Housing Society	Jonial, Chakri Road
117.	Shad Abad Model Town	Khasala, Chakri Road
118.	Farmaniat City	Habtaal, Chakri Road
119.	Gulshan-e-Bahar	Pilo, Girja Road
120.	Farzand-e-Iqbal Scheme	
121.	International City	Chakri Road
122.	Green Farm House	Malkot, Mujahid, Dhadher
123.	Qurtaba City	Mujahid
124.	Cape Town	Habtaal
125.	Model Residencia	Toop Kalyal
126.	KRL Cooperative Housing society	Kalar Saydian, Rawat Road
127.	Bahria Town	Dhara
128.	AGP Pakistan (Gulf City)	Chakri Road
129.	Sub-Division (Murtaza Qadir/Raja Faisal)	Jorian Dhamyal Road
130.	Pak Sar Zameen Town	Misriot, Chakri Road
131.	Al-Rehman Colony	Hayaal Ranyal Chakri Road
132.	Lake Garden	Kuri Khuda Bakash
133.	Gulmerg Green	Kuri Khuda Bakash
134.	Scheme Raja Jahangir, Nisar, Malik Akram	Girja Chakra,

[Handwritten Signature]
ATTESTED

LIST OF UN-APPROVED / ILLEGAL HOUSING SCHEMES WITH RDA IN ITS OWN LIMITS

Sr. #	Name Scheme	Location / Mouza
1.	Federation of Employees Cooperative Housing Society	Lohi Bher
2.	The Avenue	Nasrallah
3.	Bahria Town Dhaghal	Dhagal
4.	Hawk Eye Residencia	Bagha Sheikhan
5.	French Housing Scheme	Dhagal
6.	Mehmood Town	Misriot
7.	National Police Foundation	Rawat
8.	The Life Residencia	Mohro Khatran
9.	CBR Residencia	Kot Kolian
10.	Mustafa Residencia Land Sub-Division	Kaak
11.	Federation of Employees Cooperate Housing Society	Lohi Bher
12.	National Town	Jattal
13.	Gulshan-e-Iqbal	Mohri Gazan
14.	Mohafiz Garden	Rawat
15.	Sarat Enterprises (Sheraz City)	Bagga Sheikha
16.	City Homes	Bagga Sangrial, G.T. Road
17.	Shahbaz Villas	Kotha Kalan
18.	A.M Town	Chaklala
19.	Zitoon City	Karpal, Channi Sher Alam, Bagga Sheikha
20.	Green Stone	Bagga Sheikha
21.	Salaar Residencia	Aban Chak
22.	Khayaban-e-Millat	Adyala
23.	OGDC Employees Cooperative Housing Scheme	Dhagal
24.	Radio Colony Employees Cooperative Housing Society	Kalri
25.	Gulshan-e-Ali	Adiyala
26.	Janjua Town I	Kaliyal
27.	Janjua Town II	Kaliyal
28.	Janjua Town III	Kaliyal
29.	Jinnah Town	Adyala
30.	Samarzar Housing Project	Kaliyal
31.	Khayaban-e-Quaid	Adyala
32.	Rasool Town	Kotha Kalan
33.	Sanghar Town	Gangal
34.	Fazal Town (Phase II)	Chaklala
35.	Airport Employees Co-operative Housing Society	Kot Jabbi
36.	Gulraiz Housing Scheme	Kotha Kalan
37.	T&T Housing Society	Dhagal
38.	Hamza Town	Kaliyal
39.	Raja Nisar	Kalyal

Handwritten signature

ATTESTED

	(Land Sub-Division)	
40.	Baber Homes (Land Sub-Division)	Kalyal Dhagal
41.	Alfalah Homes (Land Sub-Division)	Kalyal, Kalri
42.	T&T Housing Society	Morgah
43.	Shahpur Town (Sphire Villas)	Kalri
44.	Abid Homes (Land Sub Division)	Kalri
45.	Samar Zar Villas (Land Sub Division)	Kalyal
46.	Akbar Villas (Land Sub Division)	Morgah
47.	Metro Homes	Kalri
48.	Saphire Valley Sub-Division	Shahpur, Dhagal
49.	Hasan Homes (Land Sub Division)	Kalri
50.	Paras Villas / Raja Abid Homes	Kalyal, Jorian
51.	Al-Raffi Homes (Land Sub-Division)	Dhamyal Kalyal
52.	Executive Homes (Land Sub-Division)	Kalyal Kalri
53.	Ch. Orangzeb (Land Sub-Division)	Kaak Sheikh pur
54.	Sardar Town (Land Sub-Division)	Dhoke Peera, Pahrian
55.	Muhammad Tahir / Muhammad Mtahir (Land Sub- Division)	Hoon
56.	Palm City (Land Sub-Division)	Kot Jabbi
57.	Lawyers Town / Wakeel Colony	Kot Jabbi / Chaklala
58.	Wazir Town (Jabbar Colony)	Chaklala
59.	Usman Bloek (Land Sub-Division)	Kot Jabbi
60.	Executive Villas (Land Sub-Division)	Kot Jabbi / Chaklala
61.	Addan Homes (Land Sub-Division)	Dhamyal
62.	Maryum Green City (Land Sub-Division)	Morgah
63.	Abad Pearl Villas (Land Sub-Division)	Kalyal
64.	Waddy Homes (Land Sub-Division)	Morgah
65.	Land Sub-Division near T & T Housing Scheme	Morgah
66.	Morgah Hills (Land Sub Division)	Morgah Defense Road

ATTESTED

67.	Defense view	Kalyal
68.	Al-Buraq Enclave (Land Sub Division)	Bagga Sheikha
69.	Al-Karim Builders	Bagga Miana , Sangrial
70.	Taqwa Town	Bagga Sheikha
71.	Safari Green Homes	Adyala Road
72.	Ideal Farm House	Khasala Khurd, Adyala
73.	Ideal City	Khasala Khurd, Adyala
74.	Merry Land City	Adyala
75.	Raffi Block Bahria Town	Takhtat Pari
76.	Dool Housing Scheme	Dhamyal
77.	Adyala Town	Adyala
78.	Lawyers Cooperative Housing Society	Kotha Kalan
79.	Garden City Bahria Town	Takhtat Pari
80.	Safari Homes & Khalid Block Bahria Town	Takhtat Pari
81.	City Model Town	Khasala Kalan, Adyala Road
82.	Baber Homes / Gulshan-e- Baber	Kalyal / Dhagal
83.	Gulberg Town	Dhagal
84.	Jabbar City	Chaklala
85.	Jublee Town	Kaliyal
86.	Kings Town	Kaak
87.	OGDC Town	Dhagal
88.	Raja Qasim (Land Sub Division)	Kalri

Handwritten signature
ATTESTED

**LIST OF UN-APPROVED / ILLEGAL HOUSING SCHEMES WITH RDA WITHIN
TEHSIL MURREE**

Sr. #	Name Scheme	Location / Mouza
1.	Utility Corporative Housing Society	Trait / Planning Permission by RDA / case withheld
2.	High Gate Hills	Kathaar (case withheld)
3.	Bahria Golf City Extension Area	Manga / Expressway
4.	Bahria Enclave II, Partially Islamabad (case returned)	Bobri Patha
5.	Bahria Enclave III	Khattar
6.	Baroha Farm Houses	Baroha
7.	Elixer Resort	Dellah Murree
8.	Judicial Town	Trait / Karlot
9.	Jan Tarce	Numbel / Lakoot
10.	Green Tarce	Trait / Manga
11.	Commoners Development	Trait / Manga
12.	Royal Town	Trait / Manga
13.	Oil & Gas Development Corporation	Trait / Karlot
14.	Laxis Housing Scheme	Mouza Aele
15.	Sun City	Trait / Salgran
16.	Murree Hills Corporative Housing Society	Salkhetar
17.	Sanam Garden	Trait / Chattar
18.	Asia Housing Society	Salkehtar / Salla
19.	Ahbab Housing Society	Mohra Iswal
20.	Utility Corporative Housing	Mohra Eswal
21.	Proscrate Corporation Company	Trait / Manga
22.	Hussain Resorts-I	Tret
23.	Pakistan Council of Architects & Developers	Trait / Manga
24.	Green Valley Farm Houses Project	Numbal / Khajat
25.	Kohsar Valley Ph-I	Charhan, Angoori Road
26.	Kohsar Valley Ph-II	Charhan, Angoori Road
27.	Murree Garden	Charhan, Angoori Road
28.	Murree Model Village / Murree Resort	Charhan Angoori Road
29.	Chachal Housing Society	Bun
30.	Royal Housing Society	Charhan Angoori Road
31.	Murree Green city / Al-Qadir Homes	Missiari Expressway
32.	Pakistan Atomic Energy Employees Cooperative Housing Scheme	Trait / 22 Meel
33.	Utility Corporative Housing	Trait / 22 Meel
34.	Murree Loges	Charhan, Angoori Road
35.	Manava Construction / Country Club	Trait / Manga
36.	Bahria Golf City (Extension area)	Manga Expressway
37.	Green Garden	Rawat PC Road
38.	Hill Top	Mohra Syaddain
39.	Al-Noor Valley	Kashmiri Bazar, Mohra Eswal
40.	Season Valley	Urvari
41.	Al-Fajar Greens Murree Housing Society	Barori / Gora Gali

ATTESTED

42.	Patriata Model Village	Charhan
43.	Center Point	Charhan / New Murree
44.	Shah Garden	Lakoot / Numbel
45.	Iqra Garden	Lakoot / Numbel
46.	Valley View Residency	Lakoot / Numbel
47.	Hill Top Loges Haddi Villas	Barahootar / Mussiari
48.	Mall View Garden	Lakoot / Numbel
49.	Sary Chaniota Scheme	Charahan
50.	Federal Govt. Employees Cooperative Housing Scheme	Tret
51.	Wapda Housing Society	Salkhetar
52.	Islamabad Garden	Nadarad
53.	Green valley Farm Houses Project	Khotaj Expressway Murree
54.	Murree Green Home	Patriata
55.	Murree Hills Cooperative Hosing Society	Trait / Samli Tajjal
56.	Murree Green Garden	
57.	Murree Green Villas	Jhika Gali, Murree

**LIST OF UN-APPROVED / ILLEGAL HOUSING SCHEMES WITH RDA WITHIN
TEHSIL TAXILA**

Sr. #	Name Scheme	Location / Mouza
1.	New City Housing Scheme Phase-II	Taxila
2.	Wapda Town	Jando, Pandana
3.	Engineer Cooperative Housing Society	Piswal
4.	Ministry of Commerce Employees Cooperative Housing Society	Wanni
5.	Gulshan-e-Sehat Health Cooperative Housing Society	Piswal, Wanni
6.	Veteran Employees Cooperative Housing Society	Poor
7.	Army Welfare Trust Housing Society	Wanni, Poor, Paswani, Jando
8.	Kohsar Extension	SerraiKhola, Juggian, PindGondal,
9.	Aurora Housing Scheme	Lab Thato Taxila
10.	Wah Residencia	Bhotti pind Sir Syed Avenue Taxila
11.	Faisal Iqbal Town	Jalala
12.	Hydayat Town	Bajjar
13.	POF Cooperative Housing Society	Katia
14.	Rawalpindi Housing Society (Pvt) Ltd	Jando, Pandana, Khurd
15.	PAF Fizaian Colony	Wanni
16.	Taxila Scheme III	Jalala
17.	Kashmir Town	GariAfghana
18.	AWC Housing Scheme	Niko
19.	Al-Mamar Housing Scheme	Jando
20.	Rehbar Town	UC Usman Block, Khatar
21.	Ministry of Commerce Cooperative	Fathe Jang Road-

ATTESTED

	Housing Scheme	Taxila
22.	AWT Housing Scheme	Fathe Jang Road-Taxila
23.	Ex-Service Man Housing Scheme	Fathe Jang Road-Taxila
24.	Manzar-e-Kohsar	Taxila
25.	Bankers City	
26.	Solar City	Jandoo
27.	Earth Garden	Kalyam G.T. Road
28.	OGDC Housing Society	Hakla

**LIST OF UN-APPROVED / ILLEGAL HOUSING SCHEMES WITH RDA WITHIN
TEHSIL, GUJAR KHAN**

Sr. #	Name Scheme	Location / Mouza
1.	Elegant City	Nigahil Pahlwan
2.	Iqbal City	Missa kaswal
3.	Green City	Bucha
4.	Asian Cottage Private Housing Scheme	Jhalyari
5.	Telecom Enclave Private Housing Scheme	Banth
6.	Al-Haram City Ph-II	Jhalyari , Bhahi Khan
7.	Account Group Officers Cooperative Housing Scheme	Jhalyari , Bhahi Khan, Banth, Gujri
8.	Al-Haram City Phase II, Rahim Block	Sangori

**LIST OF UNAPPROVED / ILLEGAL HOUSING SCHEMES WITH RDA WITHIN TEHSIL
KOTLI SATTIAN**

Sr. #	Name Scheme	Location / Mouza
1.	Lake Marina	Kotli Sattian
2.	Al-Fazal Garden	Rakhain
3.	New Murree Township	Kotli Sattian

Handwritten signature

ATTESTED